



**SAN JOSÉ STATE
UNIVERSITY**

SUMMER 2010

Mon & Wed JUNE 7, 2010 to JULY 8, 2010, 4:00PM - 8:15PM

URBP 220: Seminar in Economic Analysis for Urban Planning

(with applications to educational reform, educational finance, public finance and regional governance)

3 Units (Graduate Credit)

CLASS NUMBER: 30461

Clark Building 234, San Jose State University

Prof. Mike Pogodzinski, Department of Economics, San Jose State University

Course email: urbanplanning.econ@gmail.com

Course wiki: <http://urbanplanningecon.pbworks.com/>

Course Topics (tentative)

- **Economics essentials**
 - Choice and cost
 - Supply and demand
 - Market allocations
 - Markets and efficiency
 - Market failures
- **Urban economics essentials**
 - Scale economies
 - Transportation costs
 - Externalities
 - Crowding and congestion
 - Diversity of demand
 - Mobility and the Tiebout model

- **Public Finance essentials**
 - Measuring tax burden
 - Financing infrastructure development
 - Enterprise zones
 - Financing economic development
 - Tax-increment financing
 - (K-12) Educational Finance
- **Fiscal Federalism essentials**
 - Local and regional governance structures
 - Intergovernmental finance
 - The “mosaic” of governments
 - States
 - Counties
 - Municipalities
 - Community College Districts
 - School districts
 - Mandates from higher levels of government
- **Land Use, Real Estate, Urban Planning, and Public Finance**
 - Residential Real Estate, the foreclosure crisis, and impacts on urban planning and public finance
 - Commercial Real Estate, the foreclosure crisis, and impact on urban planning and public finance
 - Jobs-Housing balance
 - “Green” planning
- **Policy analysis essentials**
 - Workforce development
 - K-12 educational reform
 - Public schools, charter schools, private schools
 - School district structure
 - School district finance
 - *Serrano v. Priest*
 - *Williams v. California*
 - Related legal decisions
 - School district and school performance
 - No Child Left Behind
 - Race to the Top

Students will complete a *structured project* (approx. 10 double-spaced pages) on a topic mutually agreed with the instructor.