

**ECONOMICS**

Principles and Applications

by  
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ECONOMICS: Principles and Applications, 4e  
 HALL & LIEBERMAN  
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 Andreea CHIRITESCU  
 Eastern Illinois University

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**Chapter 1**

What is Economics ?

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**Appendix: Tables and Graphs**

- **TABLE A.1** Advertising and Sales at Len & Harry's

Advertising Expenditures (\$1,000 per Month)	Sales (\$1,000 per Month)
2	24
3	27
6	36
7	39
11	51
12	54

3

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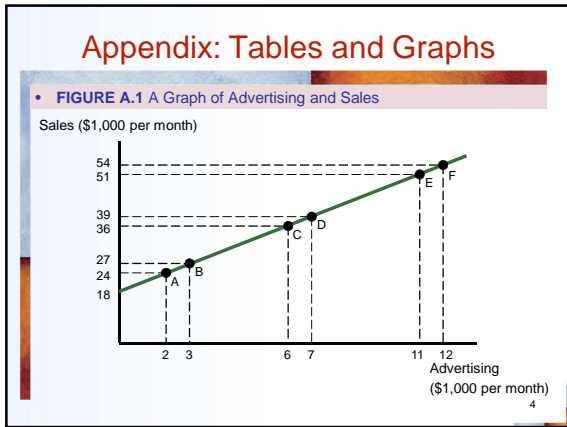
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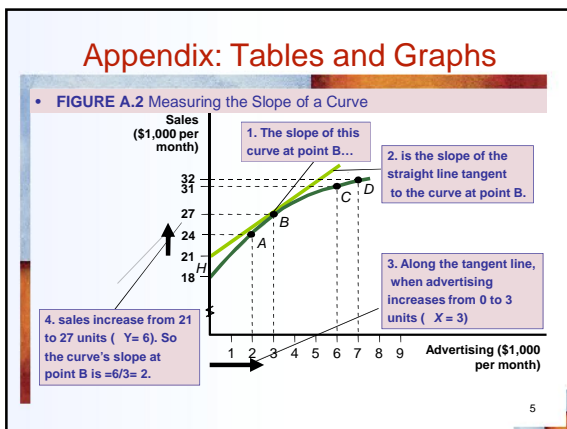
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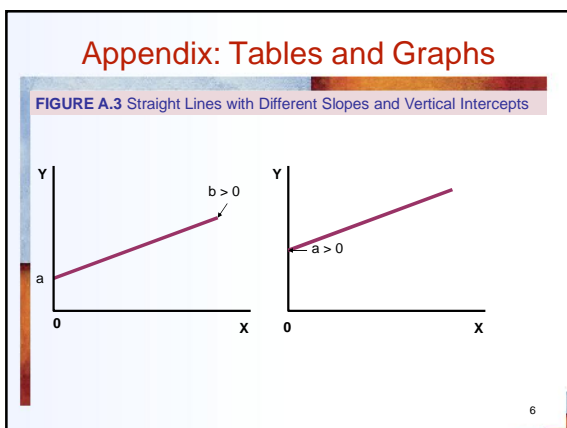
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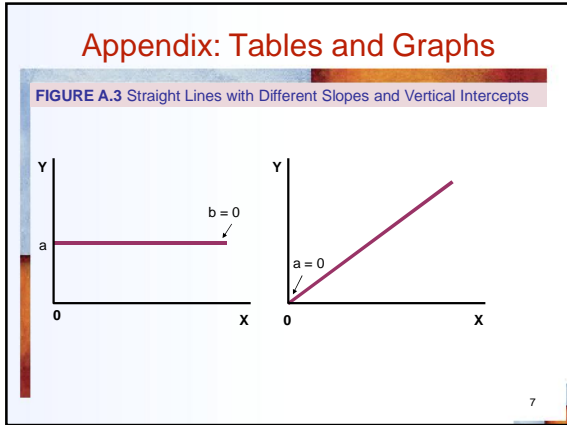
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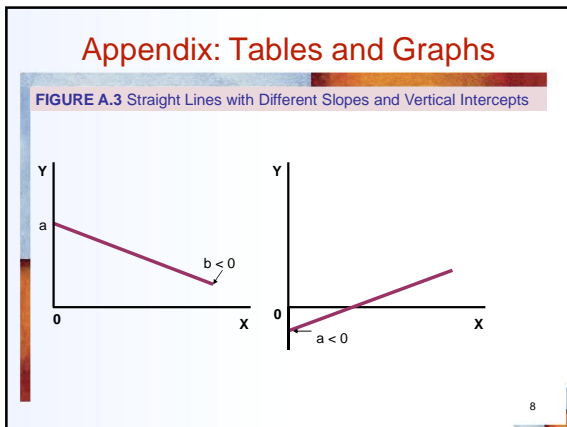
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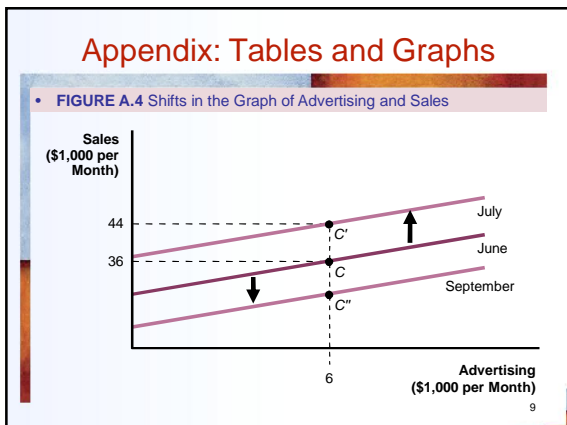
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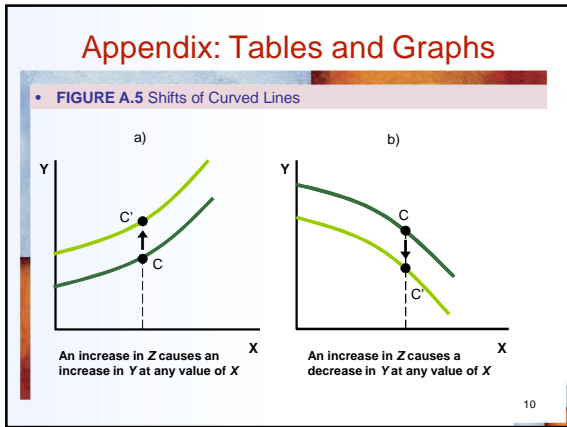
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